

Sehajpreet Singh

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Work Experience

Staples Canada

Frontend Developer

Richmond Hills, ON

September 2023 - Present

- Coordinated with cross functional teams to develop and manage a React component library for Staples while maintaining brand consistency and usability standards
- Redesigned the cart and checkout interfaces utilizing React to elevate user experience, simplify the purchasing journey, and bolster customer satisfaction
- Elevated website functionality and interaction quality by integrating Segment Analytics and adhering to web accessibility guidelines, while also optimizing content structure and meta tags for improved SEO performance

Bank Of Montreal (BMO)

Frontend React Developer

Toronto, ON

April 2022 - July 2023

- Contributed to BMO's frontend development, creating visually engaging React solutions including landing pages for various bank accounts, Airmiles Calculators, and seasonal campaign pages
- Demonstrated expertise in crafting robust React pages while adhering to web accessibility standards, including Section 508, Rehabilitation Act, ADA, and WCAG
- Implemented XSS (Cross-Site Scripting) mitigation measures on frontend search pages, strengthening security protocols while collaborating closely with the cybersecurity team to conduct penetration testing

Neo Financial

Software Developer

Calgary, AB

January 2022 - March 2022

- Skillfully developed and tailored React js components within contentful, enhancing user interactions and enabling seamless integration with Instapage landing pages
- Utilized Iterable's advanced features to integrate personalized content for emails, ensuring effective customer communication and interaction
- Engaged in knowledge sharing sessions to facilitate team learning and foster a collaborative work environment, promoting professional growth and development

Cineplex Entertainment Ltd.

Software Developer

Toronto, ON

January 2019 - January 2022

- Developed and maintained components library using React, Material UI, SCSS for cineplex, while integrating content with headless Agility CMS
- Collaborated with cross-functional teams in an agile environment including designers, backend developers, and QA engineers to deliver high-quality solutions for movie booking experience aligned with Cineplex's business objectives
- Integrated third-party APIs such as movie databases and booking systems to provide real-time information on movie listings, showtimes, and ticket availability

Technical Skills

Software Development: HTML, CSS, JavaScript, React, Next.js, Redux, Nodejs, Express.js, Typescript, Mongoose, Sequelize, Sass, Tailwind Css, Bootstrap, Material UI, UIKit, React Router, Storybook, jQuery, GraphQL, Handelbars.js, email.js, Supabase, Emotion.js, CSS-in-JS, styled-components

Content Management Systems: Headless Agility CMS, InstaPage, Iterable, Contentful CMS, OneTrust, OpenText Web Experience Management (WEM), Adobe Experience Manager (AEM)

Unit testing Libraries: Jest, Cypress

Design Tools: Figma, Adobe XD

Database: MySQL, MongoDB

Digital Analytics: Adobe Analytics, Google Analytics, Google Tag Manager

Version Control: Bitbucket, Github, Git

Cloud Platforms: Heroku, Netlify, Vercel, Amazon Web Services (AWS), Microsoft Azure, Google Cloud Platform (GCP)

Project management: Scrum, Waterfall, Agile, Microsoft Azure Devops, Shortcut - project management tool, JIRA, Rally Software, Confluence, Miro, Ms Visio

Education

University of Toronto, School of continuing studies

Certificate in Coding Bootcamp

Toronto, ON

Aug. 2021 - Feb, 2022

- A 24-week intensive program focused fullstack website development using MERN stack

Sheridan College

Computer Programmer Diploma

Brampton, ON

Jan, 2017 - Aug, 2018

- Graduated with Honors